



What an exciting time it is for Health Information Technology! The Iowa Chapter of HIMSS is looking forward to providing knowledge and information as we gear up and make final preparation plans for this year. We expect to exceed our past attendance records. We invite you to join us and share information about the services and products that you have to offer by becoming a 2014 Iowa HIMSS Chapter Sponsor. Please review and choose one of the following sponsorship levels.

Premier Level - \$2,500

1. Two (2) Chapter Memberships for one-year
2. Two (2) complimentary admissions to all Chapter events for one-year
3. One (1) five minute speaking opportunity at one (1) Chapter event
4. Logo on Chapter web site and Chapter meeting announcements for one-year
5. Company web link on Chapter web site for one-year
6. One standard exhibit table at every event for one-year
7. Recognition at all Chapter events for one-year

Executive Level - \$1,500

1. One complimentary admission to all Chapter events for one-year
2. Logo on Chapter web site and Chapter meeting announcements for one-year
3. Company web link on Chapter web site for one-year
4. One standard exhibit table at every event for one-year
5. Recognition at all Chapter events for one-year

Scholarship Only (Spring Event) - \$1000

1. Logo on Chapter web site for three (3) months
2. Company web link on Chapter web site for three (3) months
3. One (1) complimentary admission to the May/Spring event
4. Assist with presenting scholarship to recipient
5. One standard exhibit table at May/Spring event

Exhibitor - \$600

1. One (1) complimentary admission to the event additional exhibitors are welcome to register and pay on line as participant
2. One standard exhibit table at the event
3. Recognition at the Chapter event

Current schedule of meetings and events (subject to change):

January 29, 2014 – Chapter Meeting

Location: Mercy Medical Center-Downtown, East Tower Conference Center Auditorium, Des Moines, IA

May 8, 2014 – Chapter Meeting

Location: Brown Woods Golf Clubhouse, Coralville, IA

September 8, 2014 – Chapter Meeting

Location: Iowa Methodist Medical Center, Kelley Conference Center, Des Moines, IA



We look forward to your participation as we advocate for improved policies and standards and enhance and expand health information technology services across the state. **Can we count on you to join us?** If so, please complete the form and sponsor information below. Return ASAP Mail to: 501 SW 7th Street, Suite G, Des Moines, IA 50309, Email to: becky@trainingresources.org, or Fax: 515-309-3317

Company: _____

Address: _____ **City** _____ **ST** _____ **Zip** _____

Name of Representative (print): _____

Phone: _____ Fax: _____ Email: _____

Level of Sponsorship:

Premier - \$2,500 (email company logo in jpg and web link to Becky@trainingresources.org)

1. Complimentary Exhibitor Name/Title _____

Phone: _____ Fax: _____ Email: _____

2. Complimentary Exhibitor Name/Title _____

Phone: _____ Fax: _____ Email: _____

Executive - \$1,500 (email company logo in jpg and web link to Becky@trainingresources.org)

1. Complimentary Exhibitor Name/Title _____

Phone: _____ Fax: _____ Email: _____

Exhibitor - \$600 *Meeting date you wish to exhibit:* _____

1. Complimentary admission Name/Title _____

Phone: _____ Fax: _____ Email: _____

Do you need electricity at your booth? Yes ___ No ___

Check your payment method: (Space is not guaranteed until payment has been received.)

Checks made payable to Iowa HIMSS Mailed to: Training Resources, 501 SW 7th St, Suite G, Des Moines, IA 50309

Credit Card

Name on card (print): _____ Account#: _____

Expiration Date _____ Card Security Code (back of card) _____

Billing Address: _____

Card holder signature _____

For additional information about HIMSS, visit our web site: <http://www.iowahimss.org/index.html>

Iowa HIMSS Conference

Sponsorship/Exhibitor Agreement Terms and Conditions:

Agreement to Conditions - Each sponsor/exhibitor agrees to abide by these conditions, this being understood and agreed that the sole control of the exhibit area rests with the conference coordinators.

Payment - The full fee (non-refundable) must accompany each reservation form for sponsorship/exhibit space.

Liability - The conference coordinators undertake no duty to exercise care, nor assume responsibility for the protection and safety of the sponsor/exhibitor, his officials, agents or employees, or the protection of the property of the sponsor/exhibitor or his representatives, or of the property used in conjunction with the sponsorship/exhibit, from theft or damage or destruction by fire, accident or other cause. Any protection exercised, in fact, by the conference coordinators shall be deemed purely gratuitous on its part and shall in no way be construed to involve it in liability by the exhibitor.

The sponsor/exhibitor agrees to indemnify and hold the conference coordinators harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the sponsorship/exhibitor or any of his representatives or from the property of the sponsor/exhibitor.

The conference coordinators shall not be liable for the fulfillment of this agreement as to delivery of space, if non delivery is due to any one of the following causes: destruction of or damage to the building or the sponsor/exhibit area by fire or act of God; acts of a public enemy; strikes; the authority of the law; or any cause beyond their control.

The conference coordinators will, however, in the event they are not able to hold a sponsor/exhibit for any of the above-named causes, reimburse sponsors/exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by the conference coordinators for advertising, administration, etc.

Insurance - In all cases, sponsors/exhibitors wishing to insure their goods must do so at their own expense.

Exhibit Description - The conference coordinators will provide one 6-foot table with skirting and chairs based on level of sponsorship.

Installation and Dismantling – You may set up your booth one hour before conference begins. All displays must be in place and set up by the time of the official opening of the conference. Exhibits will close following the conclusion of the conference.

Personnel - All sponsors/exhibitors participating in the exhibit area of the conference are expected to use special care wherever they deem it necessary to hire temporary help to assist in their sponsorship/exhibit or hospitality activities, so that personnel so selected by them will be of a caliber in keeping with the high standards of the sponsorship/exhibition and the conference.

This agreement may be rescinded at any time without cause at the discretion of the conference coordinators upon repayment of any fees advanced, less any expenses, which may have been incurred

Additional Exhibitor Registration Policy – Additional exhibitors and personnel will be required to pay standard conference registration.